

Your checklist:

Complete	Task	Notes:
	Choose your platform	
	What are your keywords?	
	Gather text and images to use	
	Build your website	
	- Home page	
	- Product page	
	- About page	
	- Contact page	
	- ad contact form	
	- ad map	
	- Add social media links if you have them	
	- Add SEO keywords	
	- Add SSL certificate if you are selling online	
	- Add products if you are selling online	
	- Connect your payment processor to shopping cart if you are selling online	
	- Set up receipts if you are selling online	
	Choose your domain	
	Have co worker or friend look over site for you / spellcheck	
	Publish your website and test it	
	Add your store and website to Google https://www.google.com/business	